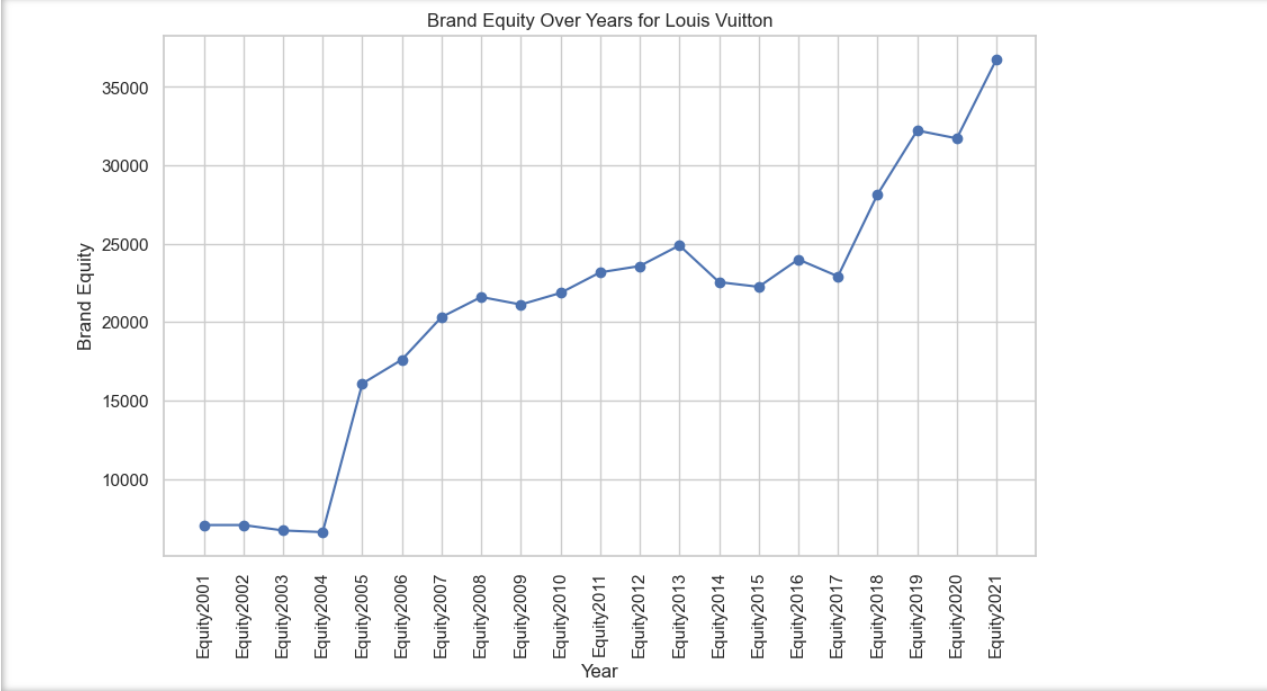
A graph of blue bars

Description automatically generated

We can see that, Louis Vuitton’s average Brand equity over years (2001-2021) is the highest which is 20867.857 and the second highest average brand equity is the nike which is 18403.428.

Let us see the how Louis Vuitton and Nike’s Brand equity changed over years.



A graph with numbers and a line

Description automatically generated

Examining how brands from different countries perform on the global stage.

A graph of a number of blue bars

Description automatically generated

Sweden has the highest brand equity among other countries but we have only one brand coming from Sweden which is H&M.

A graph of the average ranking of brands from different countries/regions

Description automatically generated

Brands from U.K have highest ranking among all other countries’ brands.

A graph of blue bars with white text

Description automatically generated

Spain brands have the best growth rate

A graph with blue and white bars

Description automatically generated

Louis Vuitton has the highest growth rate.

A graph of a number of blue squares

Description automatically generated with medium confidence

A graph showing the growth of the sub-sector

Description automatically generated with medium confidence

A graph of a number of blue bars

Description automatically generated with medium confidence

A graph with blue dots

Description automatically generated